ORDER

Orders Order / Rev: 104301 Alt Order #: Product Desc: General Election KSNV Estimate: Flight Dates: 08/27/12 - 11/04/12 Primary AE: Kevin Goodell Original Date / Rev: 10/04/12 / 10/04/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Denny Weddle & Associates Cash **Buying Contact:** Billing Type: Billing Contact: Billing Calendar: Broadcast EOM/EOC 750 Tam O Shanter Billing Cycle: Las Vegas, NV 89109 Agency Commission: 15% Advertiser Committee to Re-Elect Judge Bill Janson Name: A25-54 Demographic: New Business Thru: Product Codes: PLC26 Order Separation: 00:05:00

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	28	\$8,335.00	\$7,084.75
10/01/12	10/28/12	10	\$3,925.00	\$3,336.25
10/29/12	11/03/12	7	\$2 500 00	\$2 125 00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$8,335.00	\$7,084.75	0.00
October 2012	10	\$3,925.00	\$3,336.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	45	\$14 760 00	\$12 546 00	0.00

Advertiser External ID: Agency External ID:

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Ln Ch Start End	Inventory Code Break	Start/End	Γime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
1 KSNV 09/17/12 09/30/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	MTWTF	:30	2 \$185.002	0.00 NM	2	\$370.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week MTWTF - 1	<u>Rate</u> \$185.00	Rating 0.00					
Week: 09/24/12 09/30/12	MTWTF 1	\$185.00	0.00					
2 KSNV 10/22/12 11/04/12	M-F 5-6a WakeUp w/Wa@M	5-6a	MTWTF	:30	2 \$300.002	0.00 NM	4	\$1,200.00
	M-F 5-6a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	MTWTF 2 MTWTF 2	\$300.00	0.00					
Week: 10/29/12 11/04/12		\$300.00	0.00		4 0550.000	0.00.104		#4.050.00
3 KSNV 09/17/12 09/30/12	Today Show CM Today Show	658a-9am	MTWTF	:30	1 \$550.002	0.00 NM	3	\$1,650.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	MTWTF 2	\$550.00	0.00					
Week: 09/24/12 09/30/12	MTWTF 1	\$550.00	0.00					
4 KSNV 10/22/12 11/04/12	Today Show CM Today Show	658a-9am	MTWTF	:30	1 \$600.002	0.00 NM	2	\$1,200.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	MTWTF 1	\$600.00	0.00					
Week: 10/29/12 11/04/12	MTWTF 1	\$600.00	0.00					
N 5 KSNV 09/17/12 09/30/12	M-F Today Show III 4th H₢M Today 4th Hour	10am-11am		:30	0 \$200.002	0.00 NM	3	\$600.00

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Jansen

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch	Start	End	Inventory Cod	de Break	Start/End	Time Days	Len Spo	ıts	Rate Pri	Rtg Type	Spots	Amount
N 5 KSNV		2 09/30/12	M-F Today Sho Today 4th Hour		10am-11an		- :30	0 \$	200.002	0.00 NM	3	\$600.00
·	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/23/12 09/30/12	MTWTF	2	\$200.00 \$200.00	0.00 0.00						
	n <u>Date Rar</u>		Description		/End Time	0.00	Weekdays	Length	Rate	Rta Type		
		_	1-F Today Show	· · · · · · · · · · · · · · · · · · ·	n-11am		MTWThF	-		0.00 <i>NM</i>		
	e MG 16.								(+=====)	0.00		
[.N	OT AVAIL	ABLE RAT	E] NOT AVAILAE		4440	MTWTE		4 0	2000 000	0.00 NIM		Фооо оо
6 KSINV	09/17/12	2 09/30/12	Rachael Ray Rachael Ray	СМ	11am-12pn	n MTWTF-	- :30	1 \$	200.002	0.00 NM	3	\$600.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MTWTF	2	\$200.00	0.00						
Week: 09/		09/30/12	MTWTF	1	\$200.00	0.00						
7 KSNV	10/22/12	2 10/28/12	Rachael Ray Rachael Ray	СМ	11am-12pn	n MTWTF-	- :30	1 \$	225.002	0.00 NM	1	\$225.00
<u> </u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	/22/12	10/28/12	MTWTF	1	\$225.00	0.00						
8 KSNV	09/17/12	2 11/04/12	Noon News Noon News	СМ	12-1230pm	n MTWTF-	- :30	1 \$	275.002	0.00 NM	5	\$1,375.00
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	/17/12	09/23/12	MTWTF	1	\$275.00	0.00						
Week: 09/		09/30/12	MTWTF	2	\$275.00	0.00						
Week: 10/		10/07/12		0	\$0.00	0.00						
Week: 10/		10/14/12		0	\$0.00	0.00						
Week: 10/		10/21/12	 MTWTF	0	\$0.00	0.00						
Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF	1 1	\$275.00 \$275.00	0.00 0.00						
								ο Φ	2050.000	0.00 NIM	_	#4 750 00
		2 09/30/12	NEWS 3 at 4 (4PM NEWS (1	hour)	4-5pm (4:00 PM-4	:30 PM)	- :30	0 \$	350.002	0.00 NM	5	\$1,750.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		09/23/12	MTWTF	2	\$350.00	0.00			ъ.	ъ. т		
	Date Rar		escription	· · · · · · · · · · · · · · · · · · ·	/End Time		Weekdays	Length		Rtg Type		
Se	e MG 9.5,	9.6,9.7,9.8	lews 3 at 4 (1/2 i	,			MTWThF	:30) (\$350.00)	0.00 NM		
-			ORY CODE; as of	•	_							
			lews 3 at 4 (1/2 i	<i>hr)</i> 4-43	0p		MTWThF	:30	(\$350.00)	0.00 <i>NM</i>		
[IN	CORREC		DRY CODE; as of		_							
			IEWS 3 at 4 (1 F	<i>HOUR)</i> 4-5p	m		W	:30	(\$350.00)	0.00 <i>NM</i>		
	e MG 9.1		_									
		ode Correction										
			IEWS 3 at 4 (1 F	lOUR) 4-5p	m	(4:00 PM-4:30 P	r-T	:30	\$350.00	0.00 NM		
[ln		ode Correction										
			IEWS 3 at 4 (1 F	IOUR) 4-5p	m	(4:00 PM-4:30 P	rF	:30	\$350.00	0.00 NM		
-	G for 9.1,9 ventory Co	.4,9.3,9.2 ode Correctio	on]									
10 KSNV	/ 09/17/12	-09/21/12 N	IEWS 3 at 4 (1 F	IOUR) 4-5p	m	(4:00 PM-4:30 P	MTWThF	:30	\$350.00	0.00 NM		
⊕ M0 Week: 09/	G for 9.5 0 /24/12	8/29 09/30/12	MTWTF	2	\$350.00	0.00						
	···-	3 31		_	+-55.56	2.00					-	

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KSNV

Order / Rev: 104301 Advertiser: Committee to Re-Elect Judge Bill Jansen

Alt Order #: Product Desc: General Election

Flight Dates: 08/27/12 - 11/04/12 Estimate:

Ln Ch Start End	•	Start/End T	ïme Days	Len Spots				Amount
9 KSNV 09/17/12 09/30/12	P NEWS 3 at 4 (1 HOUR) CM 4PM NEWS (1 hour)	4-5pm (4:00 PM-4:30) PM)	- :30 (\$350.002	0.00 NM	5	\$1,750.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/24/12 09/30/12 Spot Ch Date Range	MTWTF 2 Description Sta	2 \$350.00 rt/End Time	0.00	Weekdays L	ength Rate	Rtg Type		
4 KSNV 09/24/12-09/30/12				MTWThF	:30 (\$350.00)			
See MG 9.5,9.6,9.7,9.8	RORY CODE; as of 7/30, 4pm new	s is one hour!						
8 KSNV 09/27/12-09/27/12		-	:00 PM-4:30 P	'lTh	:30 \$350.00	0.00 NM		
MG for 9.1,9.4,9.3,9.2		`						
[Inventory Code Correct 9 KSNV 09/24/12-09/30/12	•	30n		MTWThF	:30 (\$350.00)	0 00 <i>NM</i>		
See MG 9.11	, ,	•			(\$000.00)	0.00		
[INCORRECT INVENT 11 KSNV 09/26/12-09/26/12	ORY CODE] INCORRECT INVEI NEWS 3 at 4 (1 HOUR) 4-5		1.00 DM 4.20 D	'IW	:30 \$350.00	0.00 NM		
MG for 9.9 09/26	11LVV3 3 at 4 (11100K) 4-5	JIII (4	1.00 F W-4.30 F	vv	.ას	0.00 INIVI		
10 KSNV 10/22/12 11/04/12	,	4-5pm	MTWTF-	- :30	l \$450.002	0.00 NM	2	\$900.00
Start Date End Date	4PM NEWS (1 hour) Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	MTWTF 1		0.00					
Spot Ch Date Range 1 KSNV 10/22/12-10/28/12		rt/End Time		Weekdays L	ength <u>Rate</u> :30 (\$450.00)	Rtg Type		
See MG 10.3,10.4	News 3 at 4 (1/2 III) 4-4.	оор		WITWITH	.50 (φ100.00)	0.00 14171		
[PGM CHG = 4PM NE\				T	00 045000	0.00 NA		
3 KSNV 10/23/12-10/23/12 M MG for 10.2,10.1	NEWS 3 at 4 (1 HOUR) 4-5	om		-T	:30 \$450.00	0.00 NM		
[mg]								
Week: 10/29/12 11/04/12 <u>Spot Ch Date Range</u>		\$450.00 rt/End Time	0.00	Weekdays L	ength Rate	Rtg Type		
2 KSNV 10/29/12-11/04/12				MTWThF	:30 (\$450.00)			
See MG 10.3,10.4 [PGM CHG = 4PM NE\	NS 1 HOLIDI							
4 KSNV 10/31/12-10/31/12		om		W	:30 \$450.00	0.00 NM		
MG for 10.2,10.1								
[mg] 11 KSNV 09/17/12 09/30/12	PacetoFace/Ralston Rep@M	730-758pm	MTWTF-	- :30	s400.002	0.00 NM	3	\$1,200.00
	Face to Face w/ J.Ralston				*******			+ 1,======
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	W eekdays Spots/W eek	Rate 2 \$400.00	Rating 0.00					
Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	MTWTF 1		0.00					
12 KSNV 10/22/12 10/28/12	•	730-758pm	MTWTF-	- :30	\$450.002	0.00 NM	1	\$450.00
Start Date End Date	Face to Face w/ J.Ralston Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	MTWTF 1		0.00					
13 KSNV 09/17/12 09/30/12	•	1135p-1237a	MTWTF-	- :30	\$250.002	0.00 NM	3	\$750.00
Start Date End Date	Tonight Show Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	MTWTF 1	\$250.00	0.00					
Week: 09/24/12 09/30/12 14 KSNV 10/22/12 11/04/12	MTWTF 2 2 The Tonight Show CM	2 \$250.00 1135p-1237a	0.00 MTWTF -	- :30	l \$275.002	0.00 NM	2	\$550.00
14 1010 10/22/12 11/04/12	Tonight Show	1100p 12074		.00	ψ270.002	0.00 14141	_	ψοσσ.σσ
Start Date End Date	W eekdays Spots/W eek		Rating					
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	MTWTF 1		0.00 0.00					
15 KSNV 09/17/12 09/23/12	•	136-205am	MTWTF-	- :30	\$40.003	0.00 NM	1	\$40.00
Start Date End Date	Last Call w/Carson Daly Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	MTWTE						Ī	
	MTWTF 1	\$40.00	0.00					
N 16 KSNV 09/17/12 09/30/12	<u> </u>	9am-930am	0.00	- :30 (\$275.002	0.00 NM	3	\$1,300.00

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Jansen

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 16 KSNV 09/17/12 09/30/12		9am-930am		- :30 0	\$275.002	0.00 NM	3	\$1,300.00
	News 3 Today - SAT		5					
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/17/12 09/23/12			0.00					
Week: 09/24/12 09/30/12 <u>Spot Ch Date Range</u> <u>[</u>	•	2 \$275.00 rt/End Time	0.00	Weekdays Le	ength Rate	Rtg Type		
	<u>Stat</u> Vews 3 <i>Today - SATURDAY</i> 9an			Sa	:30 (\$275.00)			
See MG 16.5,16.6	vews o roday criteriani gain	1-330am		Ju	.00 (φ270.00)	0.00 14141		
[PGM CHG = GOLF]								
	News 3 Today - SATURDAY 9an	n-930am		Sa	:30 (\$275.00)	0.00 <i>NM</i>		
See MG 16.5,16.6	towe o roday or tronger out	i ocoaiii		ou .	.00 (φ270.00)	0.00 11111		
[PGM CHG = GOLF]								
	Vews 3 Today - SATURDAY 9an	n-930am		Sa	:30 (\$275.00)	0.00 <i>NM</i>		
	terre e reday er trer er er terre	i ocoaiii			(\$270.00)	0.00 1		
[rate not on rate card]								
•	Vews 3 Today - SATURDAY 9an	n-930am		Sa	:30 (\$275.00)	0.00 <i>NM</i>		
(M) See MG 16.8	and a ready armor arms out.				(+=::::)	0.00		
[rate not on rate card]								
8 KSNV 10/15/12-10/15/12 N	M-F Jeop/Wheel 630	-730pm		M	:30 \$750.00	0.00 NM		
MG for 16.6,5.4,16.5					***************************************			
17 KSNV 10/22/12 11/04/12	News 3 Today - SATURDIM	9am-930am	S	5- :30 1	\$300.002	0.00 NM	2	\$600.00
17 KSINV 10/22/12 11/04/12	News 3 Today - SATORDSM	Sain-Souin	3	550 1	φ300.002	U.UU INIVI	2	\$000.00
Ctart Data - End Data	•	Doto	Dating					
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$300.00	Rating					
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	S- 1	\$300.00	0.00 0.00					
VV GGR. 10/23/12 11/04/12	9	φ300.00	0.00					

Totals 45 \$14,760.00